

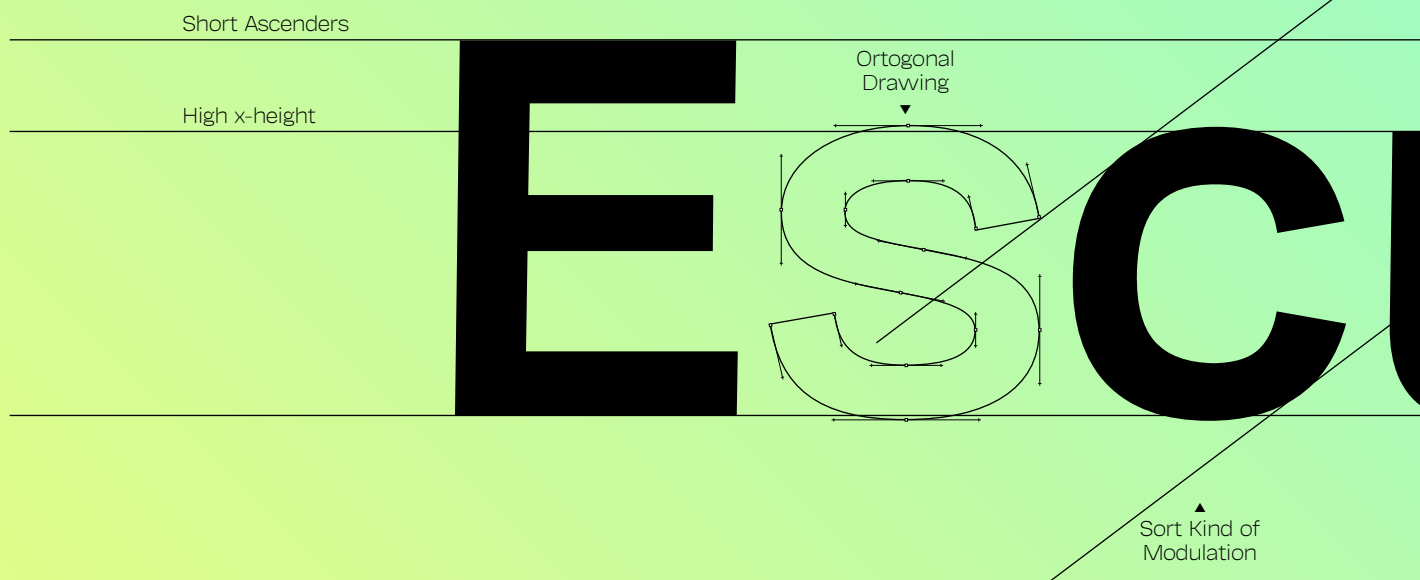


Escuela

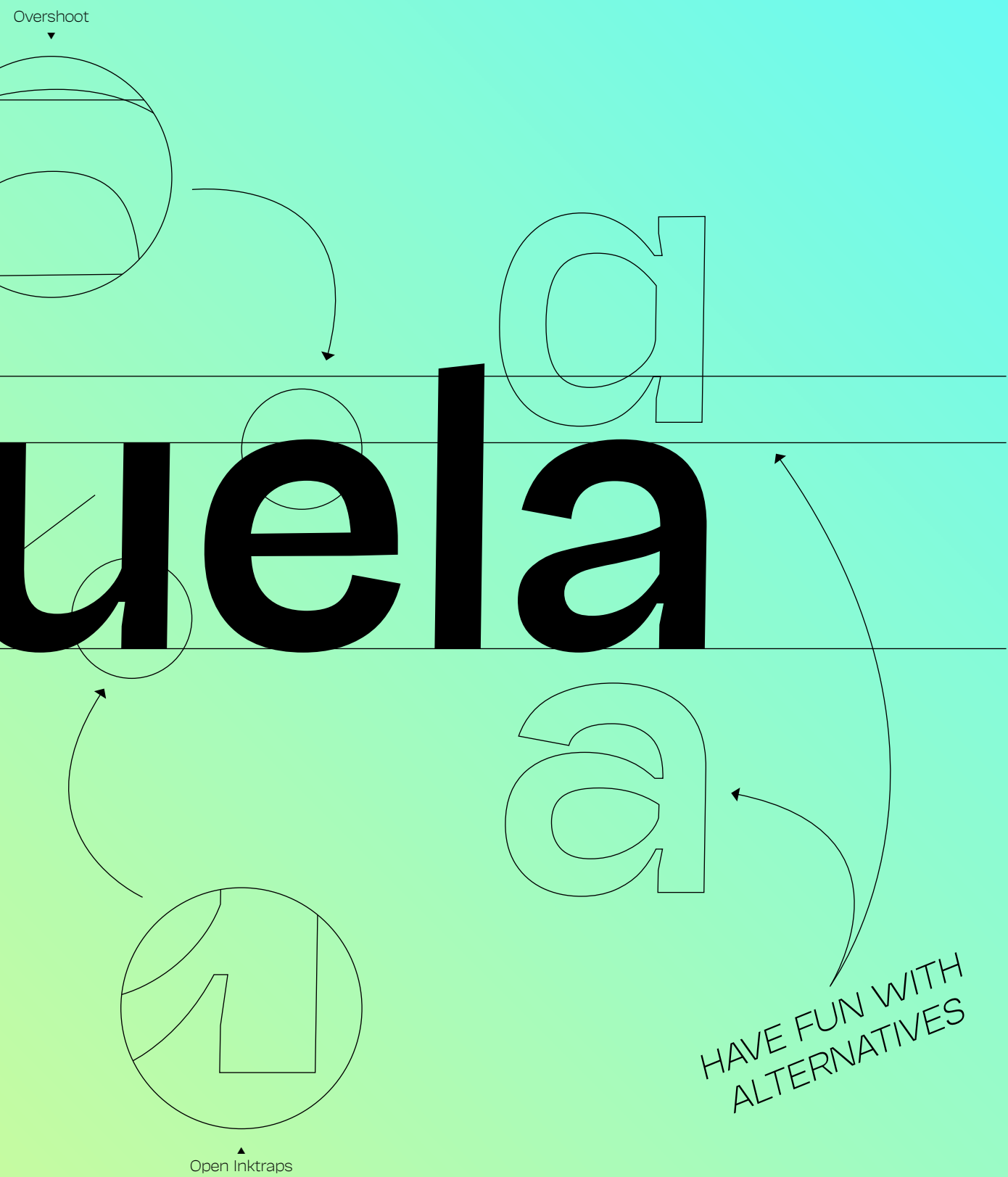
—Designed by
Carlos Campos
Mar 2022

MEANING
"SCHOOL"
IN ENGLISH

TAKE A LOOK
TO MY
TYPEFACE



OPENTYPE FONT
542 GLYPHS
409 CHARACTERS
3 AXES
30 INSTANCES
20 LAYOUT FEATURES
37 LANGUAGES



Styles

Escuela Light
Escuela Regular
Escuela Semi
Escuela Bold
Escuela Black

PLUS

Slanted & Width axes



Character Set (Semibold)

A B C D E F G H I J K

L M N O P Q R S T

U V W X Y Z

a b c d e f g h i j k l

m n o p q r s t

u v w x y z

0 1 2 3 4 5 6 7 8 9

PUNCTUATION

**.,:;...!|?¿·*!?!/\\#(){}[]-_- ,_„“”«»“”@'
&¶§©®™°|!|‡€α¢\$€ƒℙ£¥%%°+ - ×
÷ = ≠ > < ≥ ≤ ± ≈ ~ ~ ^ ∅ ∞ ∫ ∏ ∑ √ μ Δ Ω μ π ϑ**

A B C D E F G
O P Q R S T U
a b c d e f g h i
q r s t u v w x
0 1 2 3 4 5 6

DIACRITICS

Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó
Ô Õ Ö × Ø Ù Ú Û Ü Ý Þ ß à á â ã ä å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó
Ô Õ Ö × Ø Ù Ú Û Ü Ý Þ ß à á â ã ä å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó

FOR YOUR
TESTS

Features

INDICATIONS

Arrows ↗ ↘ ↙ ↚ ↛ ↜ ↝ ↞

Lifts ⇄ ⇅

Triangles ▶ ► ▼ ◀

GEOMETRICS

● ○ ◆ ■ □ ◇

HANDLES

☞ ☜ ☝ ☞

EMOTICONS

Mmmmm 😊

Hell, yes! 😊

Fail 😞

✓ Good job!

✗ Not good

✍ Write here

* Ohhhhh...

♥ Lovely

Cuchi Cuchi

STYLISTIC ALTERNATES

Set 1 & → & 2 → 2 3 → 3 8 → 8

a → a e → e g → g æ → æ œ → œ

Set 2 a → a e → e g → g æ → æ œ → œ

Set 3 (Inclusive) E → E e → e

LIGATURES

Standard Æ Œ æ œ æ

œ œ œ ff ffi fi fl

Discretionary Æ Fl N° TH Th ffj fj ft tt

More features

CASE SENSITIVE FORM

{[(¿j@lowercase!?)]}→{[(¿i@CAPS!?)]}

LOCALIZED FORM

Catalan mil·lenari→mil·lenari

FILLOXERA→FIL·LOXERA

Romanian/Moldavian poliție→poliție

Tur/Aze/Ukr IYI GÜNLER→İYI GÜNLER

SMALL CAPS

MDCLXVI→MDCLXVI

FIGURES

Oldstyle 0123456789

Lining 0123456789

Tabular oldstyle 0 1 2 3 4 5 6 7 8 9

Tabular moderns 0123456789


Superscript ⁰¹²³⁴⁵⁶⁷⁸⁹

Subscript ₀₁₂₃₄₅₆₇₈₉

Fractions 1/2→½ ½ ¼ ¾ ⅛ ⅜ ⅝ ⅞

Ordinals 1a→1^a 1o→1^o

"TRUE LOVE
HAS NO LIMITS"

 VERUS §

AMM  R

NULŁUM

{ NÓVIT } ¶

HABER€

MØDUM

SEM

PER

FOR

"ALWAYS
STRONG"

TIS

38° DEGREE
#SCHOOL
TEACHER
STRAISEN?
®; Ñ Æ & LA
“SOLA” [

€ RĚŔCEŠS

ÉCOLE A+

1.^a FLOOR!

? RĚŔPORT*

ERA! ~75%

ÇULTUREJ

Quote¹ Ũ@

Leidōsögum

☞ {Encyclo

$\pi=3,14159$ M

$\frac{5}{8}$ Instruct

Resëärçh!

ž eñ & Ñ us

aður 2,85€

o—pædia})

M@th.es ☹

cor™ H₂SO₄

? ƛ Disciplə ƛ

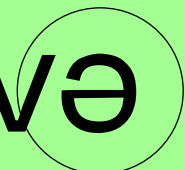
Singapore
Lausanne
Michigan
Edinburgh
Columbia
Princeton
Hong Kong
California

Zurich-MIT
Stanford
Oxford-Yale
Harvard
Cambridge
Nanyang
Manchester
Berkeley

54/54 pt. All styles

DELEGATE
WHITEBOARD
HOMework
SCHOLARSHIP
BIBLIOGRAPHY
ABSTRACT
DIDACTIC
DEPARTMENT
INSTITUTE
QUALIFICATION

54/54 pt. All styles

Academy
Facultative
Programation
Kindergarten
Mathematics
Graduation
Inclusive 
Appointment
Evaluation
Magistrate

IDEAL FOR
SPANISH
LANGUAGE

DID YOU
KNOW...

43/45 pt. Bold

UNIVERSITIES¹

The medieval Latin term *universitas* (from which the English word “university” is derived) was originally employed to denote any community or corporation regarded under its collective aspect.

24/27 pt. Bold

UNIVERSITIES¹ The medieval Latin term *universitas* (from which the English word “university” is derived) was originally employed to denote any community regarded under its collective aspect. ¶ When used in its modern sense, as denoting a body devoted to learning and education, it required the addition of other words in order to complete the definition—“*universitas magistrorum*”.

15/18 pt. Bold

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43/45 pt. Semibold

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43/45 pt. Regular

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10/12 pt. Light

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Anthropology ↑

Graphic Design ←

Philosophy ↗

Engineering ↓

Cartographic ↘

Financial Law →

Environmental ↑

Mathematics ↙

Prof. Campos

Office 009

+34 555-2368

cuchi@cuchiquetipo.com

D^a. Rodríguez

▶ Chief of Dpt.

Ext. #3480

UNIVERSIDADES¹ El término latino medieval *universitas* (del cual se deriva la palabra inglesa “university”) se empleó originalmente para denotar cualquier comunidad o corporación.

UNIVERSITÉS¹ Le terme latin médiéval *universitas* (dont dérive le mot anglais «university») était à l'origine employé pour désigner toute communauté ou corporation.

UNIVERSITÄTEN¹ Der mittelalterliche lateinische Begriff *universitas* (von dem sich das englische Wort "university" ableitet) wurde ursprünglich verwendet, um jede Gemeinschaft oder Körperschaft zu bezeichnen.

HÁSKÓLAR¹ Miðalda latneska hugtakið *universitas* (þar sem enska orðið "university" er dregið af) var upphaflega notað til að tákna hvaða samfélag eða fyrirtæki.

School test

A+

☛ Exercise N° 1 | **Read mindfully.**
Put a tick (✓) or a cross (x) in the box.
A B C D

TABULAR
FIGURES

☛ Exercise N° 2 | **Addition & Sustraction.**
$$\begin{array}{r} 345 \\ +721 \\ \hline \end{array} \quad \begin{array}{r} 642 \\ -980 \\ \hline \end{array} \quad \begin{array}{r} 345 \\ +543 \\ \hline \end{array} \quad \rightarrow \quad \begin{array}{r} 345 \\ +721 \\ \hline \end{array} \quad \begin{array}{r} 642 \\ -980 \\ \hline \end{array} \quad \begin{array}{r} 345 \\ +543 \\ \hline \end{array}$$

☛ Exercise N° 3 | **How do you feel today?**
Reflex and write (↘) your mood.
☹️ 😐 😊

FF

Science test

1. Convert the following numbers into or out of scientific notation.

- a. 548,000 →
- b. 0.0000770 →
- c. 1.200×10^3 →

2. Balance the following equations.

- a. $\text{Cu} + \text{MgSO}_4 \rightarrow \text{CuSO}_4 + \text{Mg}$
- b. $\text{C}_5\text{H}_{12} + \text{O}_2 \rightarrow \text{CO}_2 + \text{H}_2\text{O}$
- c. $\text{Fe}_2\text{O}_3 \rightarrow \text{Fe} + \text{O}_2$

What do we want to do?

DESIGN REFERENCES

All those references
and practical background
that serve as inspiration
or for understanding
of the project.



PERSONAL
MOTIVATIONS

SCOPE
AND

ADD SOME STYLE TO
YOUR INFOGRAPHIES

TEXT

TARGET /
BENEFIT
(issue)

SCOPE /
AREAS

CONCRETE
OBJECTIVES
& METHODOLOGY

**THEORETICAL
REFERENCES**

General and specific
bibliography to the topic
or chosen problem.
Theoretical bases for
contextualize the acting.

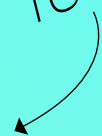
STYLISTIC
SETS

Page

Page

Page

IN NUMBERS
TOO!

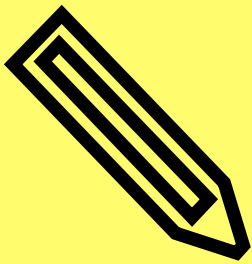


3 2 8

3 2 8

3 2 8

FEBRUARY



INITIAL PHASE

Previous
ideas.

Timing.

*Where do
we want
to go?*

MARCH

WORKING IS STARTED

Justification.

Goals.

Methodology.

Timing.

Sources.

*Do we have a
clear course?*

APRIL



WORKING PHASE

Theore
and pra

*Rowing
the good
direction*

MAY

**CONCRETION
PHASE**

Project is complete.
Sending to print the last day possible.
We sight solid ground!

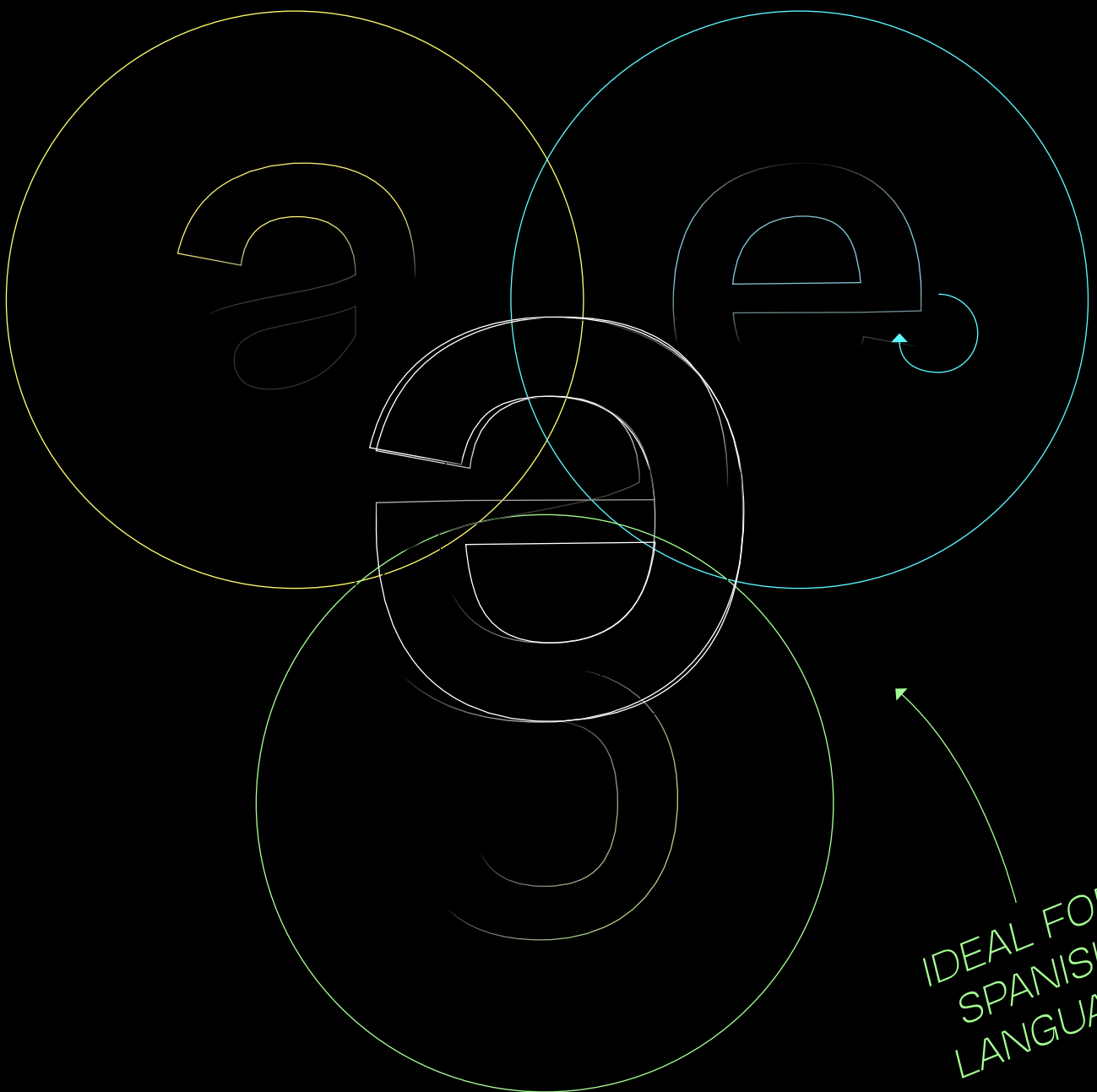
JUNE, 1

**DEPOSIT &
LAUNCH**

Deposit of the project prior signature of the tutor.
We step on land!



Todas + Todos + Todes
= **Todəs**



IDEAL FOR
SPANISH
LANGUAGE

EDUCATION
is not PREPARATION
FOR ☹️ **LIFE;**
EDUCATION *is* **LIFE**
ITSELF
SKA EPTICISM
THE → MA[®] K
[and even the p♥se]
of the **WELLEDUCATED**
#MIND

◆ **John Dewey** 1859/1952 ◆

**UNIVERSITIES¹ THE MED
(FROM WHICH THE ENG
DERIVED) WAS ORIGINAL
COMMUNITY OR CORPOR
COLLECTIVE ASPECT. W
SENSE, AS DENOTING A
AND EDUCATION, IT REC
WORDS IN ORDER TO COM
MOST FREQUENT FORM OF
MAGISTRORUM ET SCHOLA
COURSE OF TIME, PROBABL
14TH CENTURY, THE TERM
EXCLUSIVE MEANING OF A COMM
CORPORATE EXISTENCE HAD BEEN
OR ECCLESIASTICAL AUTHORITY O
CUSTOMARY DESIGNATION OF SUC
AS PLACES OF INSTRUCTION) WAS
“STUDIUM GENERALE”), A TERM IM**

MEDIEVAL LATIN TERM UNIV
GLISH WORD “UNIVERSITY
ALLY EMPLOYED TO DENO
ORATION REGARDED UNDI
WHEN USED IN ITS MODER
A BODY DEVOTED TO LEAR
QUIRED THE ADDITION OF
LETE THE DEFINITION—THE V
EXPRESSION BEING “UNIVERS
RIUM” (OR “DISCIPULORUM”).
Y TOWARDS THE LATTER PAR
BEGAN TO BE USED BY ITSELF
UNITY OF TEACHERS AND SCHOLARS
RECOGNIZED AND SANCTIONED BY C
R BY BOTH. BUT THE MORE ANCIENT
CH COMMUNITIES IN MEDIEVAL TIMES
“STUDIUM” (AND SUBSEQUENTLY AS
PLYING A CENTRE OF INSTRUCTION F



_ESCUELA TYPEFACE is born in an attempt to reflect so many current influences of modern grotesque fonts that are trying to better reflect the values of today's world.

Its compact proportions and high x-height, but at the same time with sort kind of modulation and open inktraps, propose a visual game that is worth enough to use it many places; Escuela can be striking and ideal for headlines in large text and heavy weights, but at the same time serious and readable in smaller bodies or regular and fine weights.

Its wide range of characters, which includes a set of emoticons ideal for signage, work and evaluation documents, as well as inclusive, is ideal for educational centers, whether they are more playful (schools) or more pragmatic (universities). In fact, "Escuela" means "School" in English.

For this reason, Escuela is your best ally when it comes to preparing texts that transcend students through a contemporary and different, but functional, character.

Designed by Carlos Campos
cuchi@cuchiquetipo.com

Dummy text from wikisource.org (1911 Encyclopædia Britannica/Universities).

A white circular graphic with a thin black border. Inside the circle, the text 'HOPE YOU LIKED IT!' is written in a bold, uppercase, sans-serif font, slanted upwards from left to right.

HOPE YOU
LIKED IT!